

Oklahoma Wheat Commission

Media Notice – For Immediate Release

September 4, 2015

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“The Truth About Wheat” airing on OETA

Wheat has been successfully feeding civilizations for over 10,000 years and has the nickname “Staff of Life.” That is a name that no other crop in the world holds, so why is wheat being called a villain now? It is packed full of important vitamins, nutrients and fiber and is made into delicious products. Are the so-called experts really telling the truth about wheat or is their goal to gain attention and money while hurting their followers in health and nutrition with Fad diets that will be refuted a few years later?

Please join OETA this month and learn “The Truth About Wheat.”

Future airings of the show are: OETA-HD at 10 p.m. Sept. 7; and 6:30 a.m. Sept. 10. It is also scheduled to air on OETA-OKLA at 9:30 p.m. Sept. 14; 7 a.m., Sept. 22 and 4 p.m. Sept. 22.

Sit down at the dining room table for an informative discussion with experts, Dr. Brett Carver, Regents Professor and Wheat Genetics Chair in Agriculture from Oklahoma State University; Dr. Julie Miller-Jones, Board Certified Nutrition Specialist and Licensed Nutritionist and current Distinguished Scholar and Professor Emeritus of Nutrition at St. Catherine University in St. Paul, MN., and Sara Olsen, Colorado Wheat Farmer, Mother & Colorado Wheat Administrative Council board member moderated by well-known agriculture reporter Ken Root.

For additional information, interviews, photos and graphics, please contact Mike Schulte, 405-608-4350, mschulte@okwheat.org

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