

ODAFF Social Media & Photography Intern

The Market Development division at the Oklahoma Department of Agriculture, Food and Forestry is seeking a paid summer intern. The social media and photography intern will help support marketing initiatives and work closely with staff of the Oklahoma Agritourism, Viticulture and Enology, and Made in Oklahoma programs. The primary objective of this role is to grow brand awareness, increase economic development, and engage consumers and online audiences for all three programs which benefit Oklahoma producers.

Hours: Hours per week range from 15-40 depending on individual schedule and ODAFF events

Pay: up to \$12 an hour

Responsibilities:

- Create social media content for three programs in the Market Development division at ODAFF: Oklahoma Agritourism program, Viticulture and Enology program, and Made in Oklahoma program.
- Grow a strong social media presence through digital content including but not limited to: Facebook posts, Instagram posts, Instagram stories, Instagram reels, etc.
- Photograph agritourism venues, Made in Oklahoma products and Market Development events.
- Write feature stories for each program.
- Communicate with producers from each program to gather information for digital content and feature stories.
- Attend weekly virtual meetings with program coordinators to discuss strategic planning.
- Attend bi-weekly meetings in person with program coordinators to discuss strategic planning.
- Other duties could include staffing ODAFF events, writing blog posts, digital newsletters, etc.
- Tracking time spent on content and reporting to program coordinators.

This is a hybrid position with travel required.

- Must be able to travel 2-3 days a week for on-site visits around Oklahoma with program coordinators.

Here is how to apply: **You must complete both.**

1. Apply for the State Internship Program [HERE](#)
 - You must be accepted into the State Internship Program to be eligible.
2. Email the following to Micaela Halverson at Micaela.Halverson@ag.ok.gov:
 - Cover Letter
 - Resume
 - Transcript
 - 5 photography or video/reels samples
 - 3 graphic design samples
 - Optional: 1 feature story or similar writing sample

APPLICATIONS DUE BY 5 P.M. ON MARCH 15, 2025.

If you have any questions, please contact:

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